



MEDIA RELEASE – August 2008



AppliCad Is Green All Over!

After 22 years of development you would like to think that your product was done!

We'll in our industry that simply doesn't happen. As soon as we master the processes for one roof system, out pop's another one. This time we're looking at solar panels – the flavour of this month. That is not intended to sound cynical – indeed quite the contrary.

Photo-voltaic (PV) cells may well be one the technologies that does save our planet from the disastrous spiral we find ourselves in. If you disagree with this notion, then we can debate that another day.

Anyway, what is the point you cried?

The point is this - if you are going to stick these things on the roof, it would be handy to be able to quantify, cost and plan them correctly.

And now you can. AppliCad has recently added the necessary functionality (with more to come) so that the roofer can plan and cost the use of PV cells on his customer's roof.

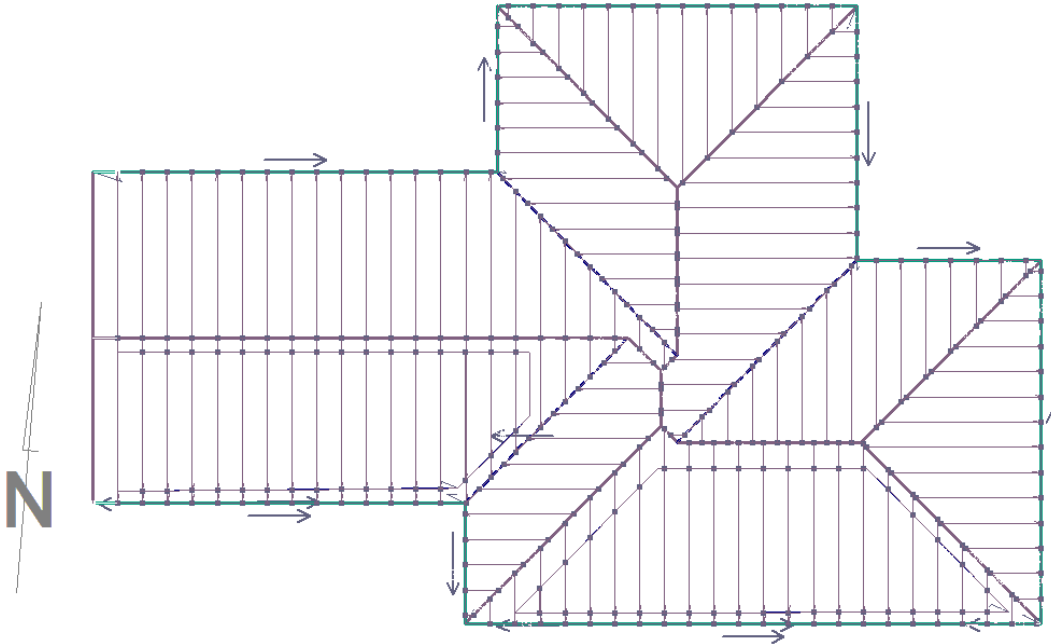


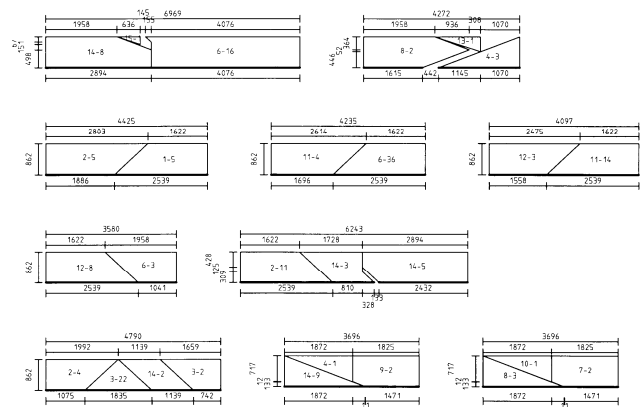
Figure 1 - Roof plan with standing seam and PV cells arrangement

The roof is modelled in the usual way in AppliCad and the regular roofing material is applied to the model. Now it get's interesting – PV cells that are used with standing seam are usually dropped into the trough of the panel; PV cells that are used in tiled roofs may actually replace the tile itself. You could also just use the regular PV cell that sits atop the roof clear of all roofing materials. Depending on the method used, the AppliCad software can take account of all these options and include them in the standard roofer's quotation.

This helps make the roofer look very slick. The PV cells are not an after thought; they are part of the plan. This is very comforting for the customer.

So - are you going green?

It is very reasonable to do as much as we can to maintain resources and the environment while continuing to improve our business processes, skills and profitability. And it can be done so easily! Contact your nearest AppliCad sales team for a demonstration of how we can add even more value to your business.



Not only are we doing PV cells, the new AppliCad software is the only roofing software in the world that incorporates unique tools to reduce waste material and improve efficiencies by using and optimising off-cut material

where ever possible – material that would otherwise be waste.

Such processes can help meet the stated objectives together with your own long term goals. Imagine how much waste is reduced across the whole of the UK and Europe if each roofing company saved just 5% of waste on each job!

Reduce waste, reduce costs delivering less material, reduce costs in disposal of waste, and spare the environment

And now you can add PV cells to your repertoire.

Visit www.applicad-usa.com and see what V5.5 from AppliCad can do for your business today.

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